

## **Photo Contest 2010**

### **Official Rules**

The Minnesota Zoo invites photography enthusiasts of all ages to enter our 2010 Photo Contest, sponsored by National Camera Exchange.

**Step 1.** Enter one digital photo into each of the six adult categories; one child category between June 25 – August 16, 2010 online at [www.flickr.com/groups/MNZooContest10](http://www.flickr.com/groups/MNZooContest10).

**Step 2.** 10 finalists from each category will be selected by August 23, 2010. The finalists' photographs will then be posted in photo albums on the Zoo's Facebook fan page ([www.facebook.com/mnzoo](http://www.facebook.com/mnzoo)). Fans will be able to vote for their favorite photo by using the "like" button on each photo. The photos with the most "likes" in each category will be our winners.

**Step 3:** "Like" your favorite finalist photo between August 23, 2010 and August 30, 2010.

**Step 4:** Winners from each category will be announced September 15, 2010, on the Minnesota Zoo's Website along with the overall grand prize winner. The winning photos will be:

- Displayed on walls throughout the Zoo
- Displayed in National Camera Exchange stores
- Featured on the Minnesota Zoo and National Camera Exchange's websites

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### **TIMELINE**

June 25, 2010 – First day contestants may start entering photographs

August 16, 2010 – Last day contestants may enter photos

August 23, 2010 to August 30, 2010 – Online voting for your favorite photo on Facebook

September 15, 2010 – Category and Grand Prize Winners are announced

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### **CATEGORIES** (13 & Older)

- **Tropical Animals**
  - Photos from the Tropics Trail
- **Butterflies**
  - Photos from the Aveda Butterfly Garden
- **Northern Treks**
  - Photos from the Northern Trail, Medtronic Minnesota Trail, Russia's Grizzly Coast and Snow Monkey exhibit

- **Barnyard Animals**
  - o Photos of the Wells Fargo Family Farm animals
- **Deep Sea Wonder**
  - o Creatures featured in Discovery Bay and Coral Reef
- **People and Places**
  - o People and places around the Zoo
  - o If people are in the photo, please fill out a release form at [www.mnzoo.org/photocontest](http://www.mnzoo.org/photocontest) and email it to [sara.benson@state.mn.us](mailto:sara.benson@state.mn.us)
- **Kids' Category: Wild About Animals**
  - o This category is for kids age 12 and under
  - o Photos must be of animals

### **RULES TO ENTER**

- Photos **MUST** have been taken at the Minnesota Zoo.
- Photos must have been taken between June 2009 to present, excluding seasonal exhibit *Africa!*
- Entries with an identifiable person or persons must be accompanied by a signed model release form.
- Photographs must be a minimum 300 dpi resolution.
- Each contestant may enter one photo per category.
- By entering the contest, you are giving the Minnesota Zoo rights to use the photo throughout the Zoo, in its publications, etc.
- A judging panel will decide the top 10 photos for each category and will then post them on Facebook.
- National Camera Exchange will select the overall grand prize winner.
- The Minnesota Zoo reserves the right to amend all photo contest rules.

### **Please do NOT enter photos that:**

- Were not taken at the Minnesota Zoo.
- Are older than one year.
- Are from seasonal exhibit *Africa!*
- You did not take or that are copyrighted by someone else.
- Show nudity, drugs, violence or symbols or acts of hatred.
- Include a watermark or photographer logo.
- Are illegal or prohibited. We reserve the right to disqualify photos.

## **HOW TO SUBMIT PHOTOS**

- Enter your photo online to our Flickr Group  
[www.flickr.com/groups/MNZooContest10](http://www.flickr.com/groups/MNZooContest10)
  - o Give your photo a title.
  - o In the “Description” section, enter the photo category in which you are submitting the photo, along with your name.
  - o Please email [sara.benson@state.mn.us](mailto:sara.benson@state.mn.us) your release form if a person(s) is included in any of your photographs.

## **COPYRIGHT**

By submitting photos, you give the Minnesota Zoo permission to use them. The permission includes, but is not limited to, publication by the Zoo in printed materials, television broadcasts, web sites and internal communications. You will not be compensated for such use. However, where reasonable, we will give you credit for the photos.

*By entering the contest, you agree to all of the above.*

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## **FREQUENTLY ASKED QUESTIONS**

### **Who can enter?**

ANYONE! If you are 18 and younger, please ask your parents or guardian for permission to enter.

*Current Minnesota Zoo staff, Minnesota Zoo Foundation staff, Minnesota Zoo Board and Foundation Trustees and National Camera Exchange staff and its affiliates may not participate.*

### **When do I submit my photo?**

Photos will be accepted online June 25, 2010 through August 16, 2010.

### **How many photos can I enter?**

One per category, for a MAXIMUM of 6 photos, if you are 13 years or older. 12 and under are welcome to submit their photo into the kids category.

### **How do I submit my photo?**

Between June 25 – August 16, 2010, visit the Zoo's Flickr site where you will find a link to upload your photograph.

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## **PRIZES**

### **13 & Older Categories**

*The **Honorable Mention** winners from each category* will receive a \$25 gift certificate to National Camera Exchange.

*The **First Place Winners** from each category* will receive:

**Nikon Coolpix S550:** 10.0 Megapixels for stunning, high resolution prints as large as 16 x 20 inches. 5x Optical Zoom-NIKKOR Glass Lens, EXPEED image processor (ensures quality photos), In-Camera Red-Eye Fix™, 15 Scene modes for optimized shooting in various settings, and much more! Valued at \$119.99

*The **Grand Prize Winner*** (selected from the category winners) will receive:

**Nikon D3000 SLR:** Breathtaking Nikon digital SLR image quality and easy operation highlight the 10.2-megapixel D3000 - Nikon's friendliest D-SLR ever! Valued at \$499.99

### **12 & Under Category**

The ***Honorable Mention*** winner will receive: Zoo gift basket

The ***First Place Winner*** will receive: One complimentary week for Zoo Camp 2011